



European Conference on Health Journalism

Acropolis Museum, Athens – Greece, October 15, 2012

A European Conference on Health Journalism is organized by the EU co-funded project “Health Reporting Training – HeaRT”, at the Museum of Acropolis in Athens, Greece, on Monday October 15, 2012.

HeaRT project was set up to address the shortage of specialist training courses on health journalism across Europe. In this context, this conference aims to address some of the key issues in health journalism and health journalism training. We will briefly present our research, our findings, and outline the training modules that have been developed by the project team to address the issues identified by journalists as those they wished to discuss. We will also report on the progress of the training packages delivered in each partner country.

Call for contributions

Interested participants are invited to contribute to this conference by giving a brief presentation on any of the following themes:

- Health journalism training – gaps, needs and opportunities
- News coverage of health issues
- Medical research and science in the news
- Reporting on issues such as business and economics of health care, health policy, health care quality and performance
- Global health coverage
- Public health in the media – consumer and lifestyle health
- Multimedia reporting – the role of new media in health reporting
- Conflict of interest

A summary of the topic you would like to address (up to 200 words) should be sent to Afroditi Veloudaki a.veloudaki@prolepsis.gr.

The HeaRT project, initiated by the Athens-based organization Institute of Preventive Medicine, Environmental and Occupational Health, Prolepsis, brings together a combination of knowledge and expertise from Germany, Romania, Great Britain, Finland and Estonia. Public health organizations and universities worked together with journalism and media universities and organizations over two years to research the current levels of training and future training needs, to develop and deliver short courses to help fill in the gaps in specialist

knowledge in each country in its own language. HearT is a Leonardo da Vinci, Grundvig and Dissemination project co-funded by the Education, Audiovisual and Culture Executive Agency. More information can be found at the website www.project-heart.eu.

The concluding 1-day conference will take place in **Athens, at the Acropolis Museum on Monday, October 15**. This conference also builds on the first-ever European conference of health journalists, held in Coventry University, England, in June 2011, attended by 60 journalists and academics from 14 European countries.

Please feel free to contact us if you have any questions.

On behalf of the HearT Project Team